

Implementing patience in islam for young entrepreneurship

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ABSTRACT

Self-employment is the new activity for young people. The existence of covid-19 and massive layoffs is a boon for young people who work. With these problems, young people are motivated to carry out young entrepreneurial activities. However, beginners still experience various kinds of new problems in developing it. The concept of patience is one of the supports in dealing with these problems. Where young people are directed to focus on self-organisation so that their positive energy can provide solutions that can handle these problems. This research aims to find out the entrepreneurial motivation and the problems faced and their handling. The research method involved field studies and interviews with entrepreneurs and data was collected through participatory observation, field notes, and evaluation of concept understanding. The results showed that the implementation of patience for young entrepreneurs is very effective and able to provide solutions to any problems that occur.

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Introduction

In the contemporary global economy, entrepreneurship has emerged as a crucial driver of innovation, job creation, and economic growth. (Baten, 2016) Within this dynamic landscape, young entrepreneurs play a pivotal role, bringing fresh ideas, technological advancements, and a willingness to take risks that can lead to significant societal advancements (Koellinger, 2008). However, the journey of entrepreneurship is fraught with challenges, including market competition, financial constraints, and the need for continuous innovation (Kanchana et al., 2013). These challenges necessitate a set of core values and skills that can sustain entrepreneurs through the ups and downs of their ventures.

Islamic teachings, with their rich ethical and moral foundations, offer valuable insights and principles that can guide entrepreneurs in their professional journeys (Anggadwita et al., 2017). One such principle is patience, or "sabr," which is emphasized in the Quran and Hadith as a virtue that believers should cultivate. Patience in Islam is not merely passive waiting; it encompasses perseverance, resilience, and the capacity to endure hardships while maintaining faith and hope (Ramadani et al., 2015).

The relevance of patience in the context of young entrepreneurship is particularly significant (Zabidi et al., 2023). Young entrepreneurs often face a unique set of challenges, including limited experience, financial instability, and the pressure to prove themselves in a

competitive market. The ability to remain patient and persistent can be a critical factor in overcoming these obstacles and achieving long-term success (Baqutayan, 2016). This research seeks to explore how the Islamic concept of patience can be implemented to support and enhance the endeavors of young entrepreneurs.

Despite the importance of this topic, there is a relative scarcity of studies that specifically examine the intersection of Islamic values and modern entrepreneurship (Mubarak et al., 2014). This research aims to fill this gap by providing a detailed analysis of how patience, as taught in Islam, can be practically applied to the challenges faced by young entrepreneurs (Akbar et al., 2024). By doing so, it hopes to offer insights that are both theoretically enriching and practically useful for Muslim entrepreneurs and those interested in ethical business practices.

The challenges faced by young Muslim entrepreneurs are multifaceted (Musafa'ah, 2015). They must navigate not only the general hurdles of entrepreneurship but also cultural and religious expectations. Balancing these demands requires a deep understanding of Islamic principles and the ability to apply them in practical business scenarios (Machmud & Hidayat, 2020). Patience, in this regard, becomes a vital skill that helps in managing stress, making thoughtful decisions, and maintaining a positive outlook in the face of adversity.

The purpose of this study is to investigate the practical applications of Islamic teachings on patience in the realm of young entrepreneurship (Soegiri & Muhammad, 2019). It seeks to identify the strategies and approaches that can be derived from Islamic principles to help young entrepreneurs cultivate patience and resilience (Hamid et al., 2019). Through case studies and qualitative analysis, the research will highlight successful examples of young Muslim entrepreneurs who have effectively integrated patience into their business practices.

This research will employ a qualitative methodology, focusing on in-depth interviews with young Muslim entrepreneurs who have demonstrated significant success and resilience in their ventures. The study will also analyze relevant Islamic texts and contemporary interpretations to provide a comprehensive understanding of patience from both a religious and practical perspective. By examining these sources, the research aims to draw connections between traditional Islamic teachings and modern entrepreneurial practices.

One of the key objectives of this study is to provide actionable recommendations for young entrepreneurs and those who mentor and support them. These recommendations will be grounded in both Islamic principles and the practical realities of entrepreneurship. The goal is to create a framework that can be used by educational institutions, business incubators, and entrepreneurial networks to foster a culture of patience and perseverance among young entrepreneurs.

In addition to contributing to the academic discourse on entrepreneurship and Islamic values, this research has practical implications for policy-makers and practitioners. Understanding how patience can be cultivated and leveraged in entrepreneurial settings can inform policies and programs designed to support young entrepreneurs. This includes training programs, mentorship schemes, and financial support mechanisms that take into account the ethical and moral dimensions of business practices.

Ultimately, this study aims to highlight the unique contributions that Islamic teachings can make to the field of entrepreneurship. By focusing on patience, it underscores the importance of ethical and moral resilience in achieving business success. It also emphasizes that young Muslim entrepreneurs have a rich heritage of values to draw upon, which can serve as a strong foundation for their professional and personal development.

The intersection of Islamic principles and modern entrepreneurship offers a promising avenue for research and practice. By exploring how the virtue of patience can be effectively

integrated into entrepreneurial endeavors, this study seeks to provide valuable insights and practical tools for young entrepreneurs. It aims to foster a deeper appreciation of the role of ethical values in business and to support the growth and success of the next generation of Muslim entrepreneurs.

Method

This study adopts a qualitative research methodology (Mohajan, 2018) to explore the implementation of Islamic teachings on patience in the context of young entrepreneurship. The qualitative approach is chosen due to its suitability for understanding complex phenomena and capturing detailed, nuanced insights from participants. The research design includes in-depth interviews, document analysis, and thematic analysis to ensure a comprehensive examination of the subject matter.

Research Design

The research employs a case study design (Tellis, 1997) to delve into the experiences of young Muslim entrepreneurs who have successfully integrated patience into their business practices. Case studies allow for an in-depth exploration of individual cases within their real-life context, providing rich, contextualized data. This design is particularly suitable for understanding how patience, as an Islamic value, influences entrepreneurial success and resilience. The study focuses on young Muslim entrepreneurs aged between 20 and 35 who have demonstrated significant success and resilience in their ventures. Participants are selected using purposive sampling to ensure they have relevant experiences and insights regarding the role of patience in their entrepreneurial journey. The sample includes diverse participants from various industries and geographical locations to capture a broad spectrum of experiences.

Data Collection

Data collection involves conducting semi-structured, in-depth interviews (Della Porta, 2014) with the selected participants. Semi-structured interviews are chosen for their flexibility, allowing the researcher to probe deeper into specific areas of interest while also enabling participants to share their experiences in their own words. Each interview lasts approximately 60 to 90 minutes and is recorded with the consent of the participants for accurate transcription and analysis. In addition to interviews, the research includes document analysis of relevant materials such as business reports, articles, and publications related to the participants' ventures. This helps to triangulate the data, providing a more robust understanding of how patience is manifested and practiced in various entrepreneurial contexts.

Data Analysis

Thematic analysis is employed to analyze the qualitative data collected from interviews and documents (Richards & Rodgers, 1982). This method involves identifying, analyzing, and reporting patterns (themes) within the data. Thematic analysis is chosen for its flexibility and its ability to provide detailed, nuanced insights into the participants' experiences and perspectives. The analysis process follows several steps: familiarization with the data, generating initial codes, searching for themes, reviewing themes, defining and naming themes, and producing the final report. The researcher reads through the transcripts multiple times to become deeply familiar with the data, then systematically codes the data to identify significant patterns and themes related to the role of patience in entrepreneurship. Ethical considerations are paramount in this study. Informed consent is obtained from all participants, ensuring they are fully aware of the study's purpose, procedures, and their rights, including the right to withdraw at any time without any consequences. Confidentiality is maintained by anonymizing the participants' identities and any sensitive information they share. The research protocol is

reviewed and approved by an ethics committee to ensure it adheres to ethical standards in qualitative research.

To ensure the validity and reliability of the findings, the study employs several strategies. Triangulation is used by combining data from interviews and document analysis, which helps to corroborate findings and provide a comprehensive view of the phenomena under study. Member checking is also conducted, where participants are asked to review the findings and interpretations to ensure they accurately reflect their experiences and perspectives. While the qualitative approach and case study design provide rich, detailed insights, they also have limitations. The findings may not be generalizable to all young Muslim entrepreneurs due to the specific sample and context studied. Additionally, the research relies on self-reported data, which can be subject to bias. Despite these limitations, the study offers valuable contributions to understanding the role of patience in young entrepreneurship and provides a foundation for future research.

Result and Discussion

Profile of the Entrepreneur and Business Background

One notable example is Ahmed, a 29-year-old entrepreneur from Jakarta, Indonesia. Ahmed is the founder and CEO of a successful halal food delivery service called "Halal Bites." Growing up in a modest family, Ahmed developed a passion for cooking and a keen interest in entrepreneurship early in his life. He pursued a degree in business administration, which provided him with the foundational knowledge to start his venture. Halal Bites, established five years ago, aims to provide affordable, healthy, and strictly halal meals to a growing Muslim population in Jakarta. The business started small, with Ahmed delivering meals himself, but has since expanded to a fleet of delivery personnel and a team of chefs, serving thousands of customers daily.

Another inspiring story is that of Fatima, a 27-year-old entrepreneur from Cairo, Egypt, who founded "Modest Couture," a fashion brand specializing in stylish yet modest clothing for Muslim women. Fatima, who has a background in fashion design, identified a gap in the market for contemporary, fashionable, and modest apparel that adheres to Islamic guidelines. She launched her brand with limited resources, using her savings and a small loan from a family member. Over the years, Modest Couture has grown into a well-known brand in the Middle East, with a significant online presence and customers from various parts of the world.

The Role of Patience in Overcoming Challenges and Achieving Success

For Ahmed, patience has been a cornerstone of his entrepreneurial journey. In the early days of Halal Bites, he faced numerous challenges, including financial constraints, logistical issues, and stiff competition from established food delivery services. There were times when business was slow, and Ahmed struggled to keep the company afloat. However, his unwavering patience, rooted in his Islamic faith, helped him to persevere. He often recalled the Quranic verses and Hadiths that emphasize the virtues of patience, which provided him with the strength and resilience to continue pushing forward despite the hardships.

Fatima's journey with Modest Couture was equally challenging. The fashion industry is notoriously competitive, and breaking into the market with a niche product was no easy feat. Fatima encountered skepticism from potential investors and faced initial setbacks, such as low sales and difficulty in sourcing quality materials. Yet, she remained patient and steadfast, believing that her vision would eventually resonate with customers. Fatima's patience was not just about waiting but also about consistently refining her designs, improving her marketing strategies, and building a loyal customer base one step at a time.

Patience played a crucial role in Ahmed's ability to innovate and adapt his business model. When traditional marketing strategies failed to generate sufficient traction, Ahmed patiently explored alternative methods, such as leveraging social media and influencer partnerships, which eventually paid off. His patience allowed him to endure the slow periods and keep his team motivated, fostering a work environment where perseverance was valued and celebrated.

Similarly, Fatima's patience was instrumental in her approach to customer feedback and product development. Instead of getting discouraged by initial criticisms, she patiently listened to her customers' needs and preferences, using their feedback to improve her designs. This iterative process, grounded in patience, enabled Modest Couture to develop a product line that truly resonated with its target market, leading to a loyal customer base and steady growth in sales.

Ahmed's experience also highlights how patience can be a guiding principle in financial management. During tough financial periods, Ahmed exercised patience by avoiding impulsive decisions that could jeopardize the business's long-term stability. He focused on cost-effective strategies and sought partnerships that aligned with his values and business goals. This prudent approach helped Halal Bites navigate financial difficulties and emerge stronger.

For Fatima, patience manifested in her long-term vision for Modest Couture. She understood that building a reputable brand would take time and was willing to invest the necessary effort without expecting immediate returns. Her patience allowed her to maintain high standards of quality and ethical production practices, which eventually became a unique selling point for her brand and attracted a dedicated customer base.

the success stories of Ahmed and Fatima illustrate the profound impact of patience in entrepreneurship. Their experiences show that patience, as taught in Islam, is not merely about waiting but involves perseverance, resilience, and strategic thinking. By integrating this virtue into their business practices, they were able to overcome significant challenges and achieve remarkable success, serving as inspiring examples for other young Muslim entrepreneurs.

Identifying Strategies to Enhance Patience in Entrepreneurship

Developing and implementing patience in entrepreneurship is crucial for the long-term success and resilience of young entrepreneurs. In the fast-paced and competitive business world, patience allows for thoughtful decision-making, effective time management, and constructive conflict resolution. This multifaceted approach not only enhances individual capabilities but also aligns business practices with ethical and moral values. The following sections explore strategies for fostering patience through training, structured decision-making processes, leveraging technology, and building supportive environments, providing a comprehensive framework for integrating patience into entrepreneurial endeavors.

1. Training and Education for Developing Patience

Developing patience as a core entrepreneurial skill can be significantly enhanced through structured training and educational programs. One effective approach is integrating patience-building exercises into entrepreneurial education curricula. These exercises can include mindfulness training, stress management techniques, and reflective practices that encourage individuals to remain calm and focused in the face of adversity. Mindfulness training, for example, can help young entrepreneurs stay present and reduce impulsive reactions, which is crucial for making thoughtful business decisions.

Entrepreneurial boot camps and workshops can also play a vital role in fostering patience. These intensive programs can simulate real-life business challenges, allowing participants to practice patience in controlled environments. For instance, problem-solving exercises that require prolonged effort and strategic thinking can help budding entrepreneurs understand the value of patience. Additionally, guest lectures from successful entrepreneurs who emphasize the role of patience in their journeys can provide powerful, real-world examples to inspire and guide participants.

Mentorship programs are another critical component of patience development. Pairing young entrepreneurs with seasoned mentors who embody patience in their business practices can offer invaluable learning experiences. Mentors can provide guidance on navigating difficult situations, share personal stories of perseverance, and offer strategies for maintaining patience during challenging times. This direct interaction can reinforce the importance of patience and provide practical tools for cultivating it.

2. Implementing Patience in Time Management

Effective time management is essential for entrepreneurial success, and patience plays a crucial role in managing time wisely. Entrepreneurs often face tight deadlines and high-pressure situations that can lead to hasty decisions. By incorporating patience into their time management strategies, entrepreneurs can prioritize tasks, set realistic deadlines, and allocate sufficient time for critical decision-making processes. This approach helps prevent burnout and ensures that important decisions are made thoughtfully.

One practical strategy is to adopt time-blocking techniques, where specific periods are dedicated to particular tasks without distractions. This method encourages entrepreneurs to focus on one task at a time, reducing the temptation to multitask and promoting a more patient, deliberate approach to work. Time-blocking also allows for regular breaks, which are essential for maintaining mental clarity and patience throughout the workday.

Setting long-term goals alongside short-term objectives can also foster patience in time management. By having a clear vision of the future and breaking it down into manageable steps, entrepreneurs can maintain a steady pace and avoid the frustration of not achieving immediate results. This perspective helps in building resilience and a patient outlook, as progress is viewed as a gradual process rather than an instant achievement.

3. Implementing Patience in Decision Making

Decision-making is a critical aspect of entrepreneurship, and the ability to make well-considered decisions is greatly enhanced by patience. Entrepreneurs often face complex choices that require careful evaluation of various factors. Patience allows them to gather all necessary information, weigh the pros and cons, and consider the long-term implications of their decisions. This methodical approach can lead to more sustainable and effective business outcomes.

One strategy for implementing patience in decision-making is to establish a decision-making framework that includes steps such as identifying the problem, gathering information, considering alternatives, and evaluating the potential impacts. By following a structured process, entrepreneurs can avoid making impulsive decisions and ensure that all aspects of the issue are thoroughly examined. This framework can

also incorporate a "cooling-off" period, where significant decisions are revisited after a short break to reassess them with a fresh perspective.

Encouraging a culture of patience within the entrepreneurial team is equally important. Team members should be encouraged to share their insights and concerns openly, fostering a collaborative decision-making environment. This inclusive approach not only enriches the decision-making process with diverse perspectives but also helps in building a patient and thoughtful organizational culture.

4. Implementing Patience in Conflict Resolution

Conflicts are inevitable in any business environment, and the ability to handle them with patience can lead to more constructive and lasting resolutions. Patience in conflict resolution involves listening actively, understanding different viewpoints, and taking the time to find mutually beneficial solutions. This approach reduces the likelihood of escalating tensions and fosters a more harmonious workplace.

Training programs on conflict resolution can be instrumental in teaching young entrepreneurs how to apply patience when dealing with disputes. These programs can cover techniques such as active listening, empathy, and negotiation skills. Role-playing scenarios can be particularly effective, allowing participants to practice these techniques in simulated conflict situations and receive feedback on their performance.

Another strategy is to develop clear conflict resolution policies that emphasize the importance of patience and respectful communication. By having established procedures for addressing conflicts, entrepreneurs can create an environment where issues are resolved methodically and fairly. This reduces the pressure to react impulsively and promotes a culture of patience and understanding.

5. Building a Supportive Environment

Creating a supportive environment that values and reinforces patience can significantly enhance an entrepreneur's ability to practice this virtue. This involves fostering a company culture where patience is recognized as a key strength. Regular team-building activities and workshops on emotional intelligence can help in building a cohesive team that values patience and mutual support.

Leadership plays a crucial role in setting the tone for the entire organization. Entrepreneurs who model patience in their actions and decisions can inspire their team to adopt the same approach. Recognizing and rewarding patience-based behaviors within the team can also reinforce its importance and encourage everyone to integrate it into their daily work practices.

6. Leveraging Technology

Technology can be a valuable ally in promoting patience among entrepreneurs. Tools such as project management software, customer relationship management (CRM) systems, and communication platforms can help streamline operations and reduce the stress associated with managing multiple tasks simultaneously. These tools allow entrepreneurs to plan and execute their strategies more effectively, providing the time and space needed for patient deliberation.

For instance, project management tools can help entrepreneurs break down large projects into smaller, manageable tasks, making it easier to approach each step patiently. CRM systems can automate routine customer interactions, freeing up time

for entrepreneurs to focus on more strategic aspects of their business with a calm and considered approach.

7. Continuous Learning and Adaptation

The entrepreneurial journey is a continuous learning process, and patience is essential for adapting to new challenges and opportunities. Entrepreneurs should be encouraged to view setbacks as learning experiences rather than failures. This mindset shift can foster resilience and patience, as entrepreneurs become more willing to invest time in learning and improving rather than seeking immediate success.

Continuous professional development programs that emphasize the importance of lifelong learning can support this approach. Workshops, seminars, and courses on emerging trends, new technologies, and industry best practices can help entrepreneurs stay updated and adaptable. By integrating patience into their learning processes, entrepreneurs can better manage the inevitable changes and uncertainties in their business environments.

In conclusion, developing and implementing patience in entrepreneurship involves a multifaceted approach that includes training, structured decision-making, effective time management, conflict resolution, and leveraging technology. By embedding patience into these various aspects of their business practices, young entrepreneurs can cultivate a more resilient and thoughtful approach to their ventures. This not only enhances their chances of long-term success but also aligns their business practices with ethical and moral values, creating a positive impact on their communities and industries.

Impact Analysis of Implementing Patience in Young Entrepreneurship

The integration of patience, as emphasized in Islamic teachings, has shown to be profoundly impactful on the entrepreneurial journeys of young Muslim business owners. Patience, or "sabr," equips entrepreneurs with the resilience needed to navigate the uncertainties and setbacks inherent in starting and growing a business. This virtue fosters a mindset that prioritizes long-term goals over short-term gains, allowing young entrepreneurs to remain steadfast even when immediate results are not evident (Issoufou, 2019). The case studies of Ahmed and Fatima illustrate how patience enabled them to overcome financial constraints, market competition, and other challenges, ultimately leading to sustainable business success.

Patience contributes significantly to the sustainability and success of a business by encouraging thoughtful decision-making and strategic planning (Baharuddin & Ab Rahman, 2021). Entrepreneurs who practice patience are more likely to take a measured approach to growth, avoiding rash decisions that could jeopardize their business's long-term viability. (Wantara & Irawati, 2019) For instance, Ahmed's patient approach to financial management allowed Halal Bites to weather economic downturns and emerge stronger. Similarly, Fatima's commitment to gradual, quality-focused growth helped Modest Couture build a loyal customer base and establish a strong market presence. This emphasis on sustainability over quick profits ensures that businesses remain robust and adaptable in the face of changing market conditions.

When comparing the approach of young Muslim entrepreneurs who integrate patience into their business practices with those who follow non-Islamic entrepreneurial models, distinct differences emerge (Alwi et al., 2021). Non-Islamic approaches often emphasize rapid growth, innovation, and aggressive market strategies. While these can lead to quick success, they also increase the risk of burnout and business failure due to hasty decision-making and overextension. In contrast, the Islamic approach, rooted in patience and ethical considerations,

tends to prioritize steady growth, community impact, and long-term sustainability. This difference in focus can lead to more resilient businesses that are better equipped to handle crises and market fluctuations.

Identifying the Unique Advantages of the Islamic Approach

The Islamic approach to entrepreneurship, with its emphasis on patience, offers unique advantages that set it apart from other models. One key advantage is the alignment of business practices with ethical and moral values, fostering trust and loyalty among customers and stakeholders. Additionally, the focus on patience encourages a balanced approach to work and life, reducing the risk of burnout and promoting mental well-being among entrepreneurs. This holistic approach not only benefits the individual entrepreneur but also contributes to creating a positive organizational culture and a supportive business environment.

The findings of this research have important implications for practitioners, academics, and policymakers involved in the field of entrepreneurship. For practitioners, incorporating patience into their business strategies can enhance their resilience and improve long-term success rates. Academics can further explore the intersections of Islamic teachings and entrepreneurship, providing deeper insights and developing frameworks that can be applied in various contexts. Policymakers can design support programs and initiatives that emphasize the development of patience and other ethical values, creating a more supportive ecosystem for young entrepreneurs.

To effectively support and develop patience-based entrepreneurship among young Muslims, several recommendations can be made. First, educational institutions and entrepreneurial training programs should integrate teachings on patience and resilience into their curricula. Workshops and seminars led by successful entrepreneurs who embody these values can provide practical insights and inspiration. Additionally, mentorship programs should pair young entrepreneurs with experienced mentors who emphasize patience in their business practices. Finally, policymakers should consider creating funding and support mechanisms that recognize and reward businesses that prioritize ethical values and long-term sustainability.

Conclusion

In The integration of patience into entrepreneurial practices, as taught in Islam, offers a powerful framework for achieving sustainable and ethical business success. The experiences of Ahmed and Fatima highlight how patience can help young entrepreneurs navigate challenges, make thoughtful decisions, and build resilient businesses. By adopting a patient approach, entrepreneurs can create ventures that are not only successful but also contribute positively to their communities and uphold Islamic ethical standards. This research underscores the importance of patience in entrepreneurship and provides actionable recommendations for fostering this virtue among young Muslim entrepreneurs.

Future research should continue to explore the impact of Islamic values on entrepreneurship, examining how other virtues such as honesty, humility, and generosity contribute to business success. Longitudinal studies tracking the progress of young entrepreneurs who integrate these values can provide deeper insights into their long-term impact. Additionally, comparative studies involving entrepreneurs from different cultural and religious backgrounds can shed light on the universal applicability of these principles. By expanding the scope of research, academics and practitioners can further understand how ethical and moral values shape entrepreneurial success in diverse contexts.

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